



# **HIDING IN PLAIN SIGHT**

**THE ASSET VISIBILITY CHALLENGE**

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- 20 Years in O&G with roles in downstream, upstream sites, and global oversight positions
- Past titles have included: Principal ICS Security Engineer, Controls and Automation Specialist, Process/CEMS Analyzer Specialist, and Instrumentation & Electrical Technician
- Masters in Information Security Engineering from SANS Technology Institute, SANS instructor in development for the ICS612 course





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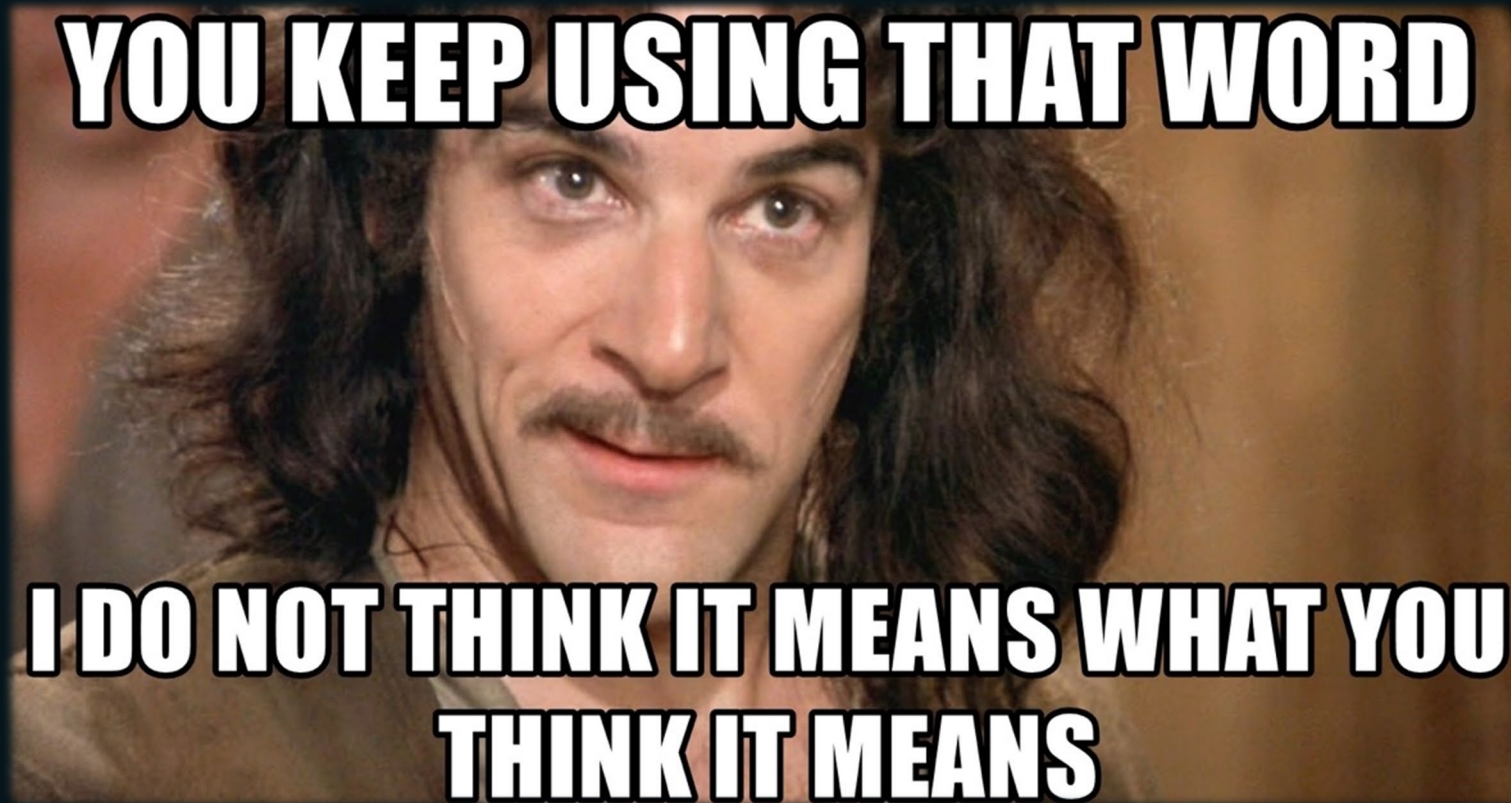
- 20+ years of diverse cybersecurity experience in engineering and business development roles within high tech companies supporting governments, global financial institutions, and customers in the various critical infrastructure sectors
- Representative in ISA Global Cybersecurity Alliance seeking to improve Industrial Control Systems safety and security through guidelines / standards adoption and implementation



# SETTING THE STAGE

- A PROPER PERSPECTIVE OF ASSET VISIBILITY
- HOW ASSET VISIBILITY HELPS IN RISK MANAGEMENT
- WHERE DO I GO FROM HERE

# WHAT IS "ASSET VISIBILITY"





# WHAT IS AN "ASSET"

IT

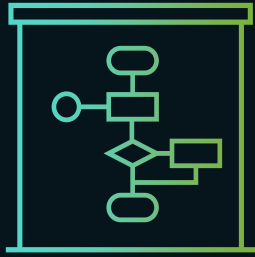


OT



# WHAT IS “VISIBILITY”

DEPENDS ON YOUR PERSPECTIVE...



Often static and lacking complete information

Goal is to have dynamic and near real-time data



# ASSET VISIBILITY SCOPE

## HOW MUCH DO I NEED?

**Level 4**  
*Corporate Network*

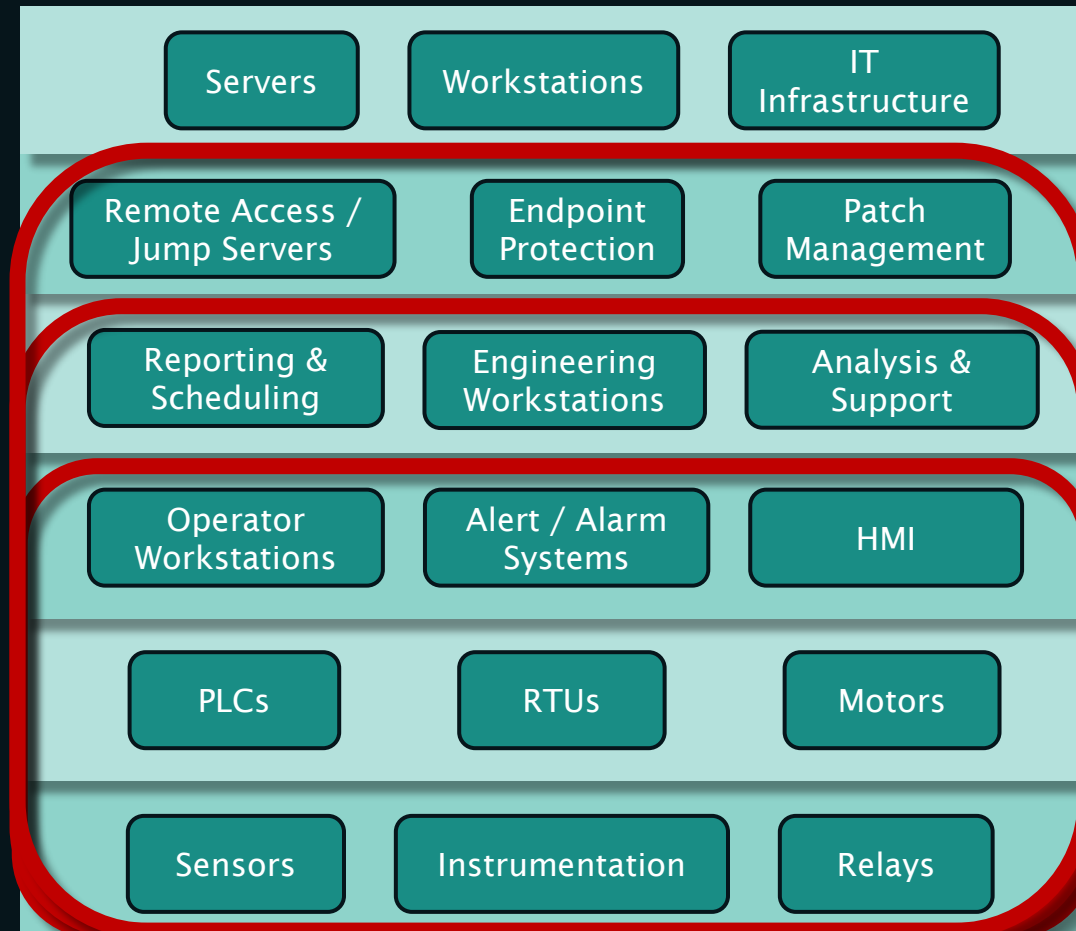
**Level 3.5**  
*DMZ*

**Level 3**  
*Operations*

**Level 2**  
*Supervisory*

**Level 1**  
*Control*

**Level 0**  
*Instrumentation*



**Best**

**Better**

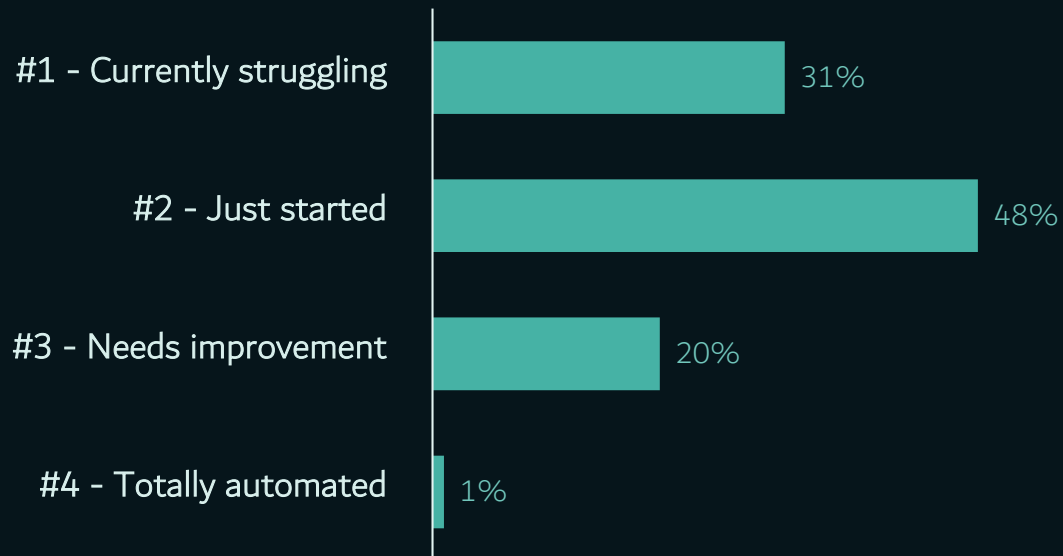
**Good**



# POLL

## COMMUNITY FEEDBACK

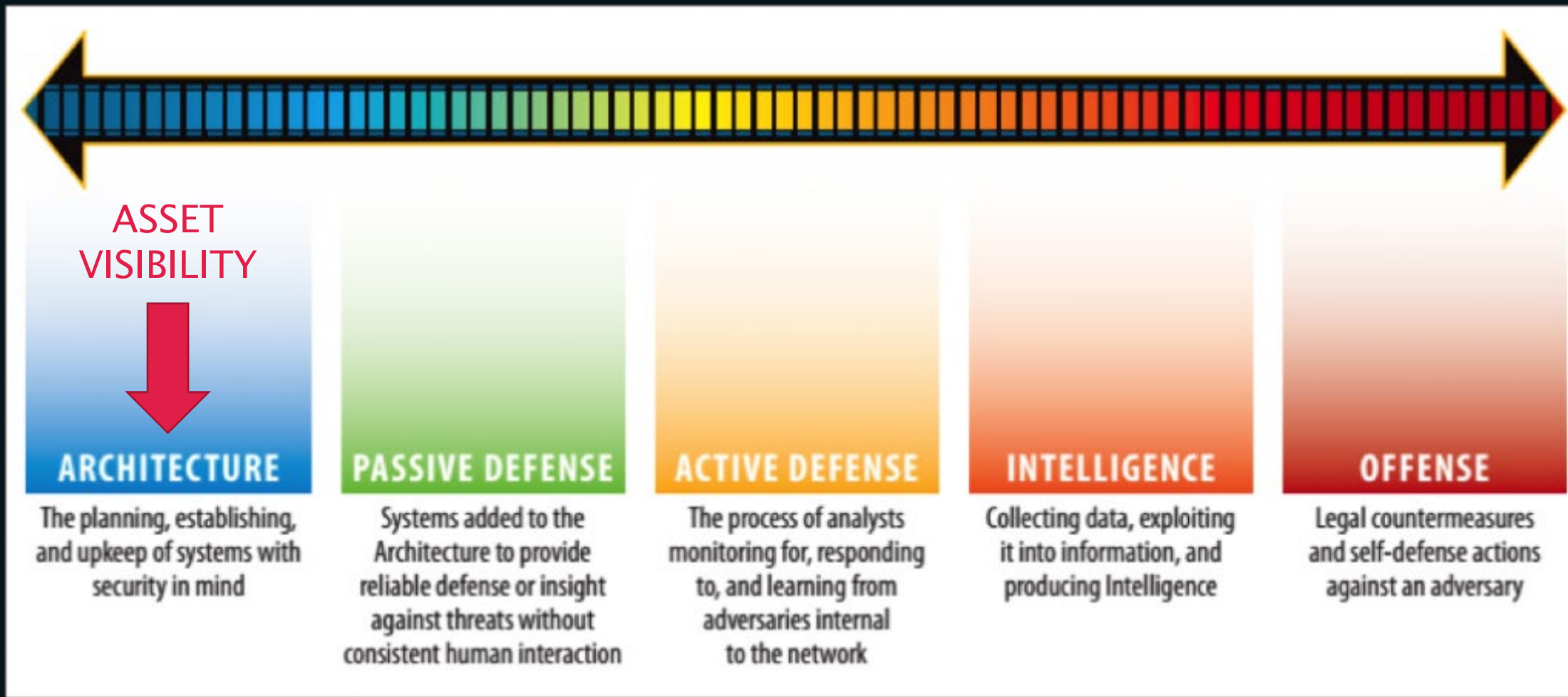
How would you rate your current OT asset visibility?





# ASSET VISIBILITY & RISK MANAGEMENT

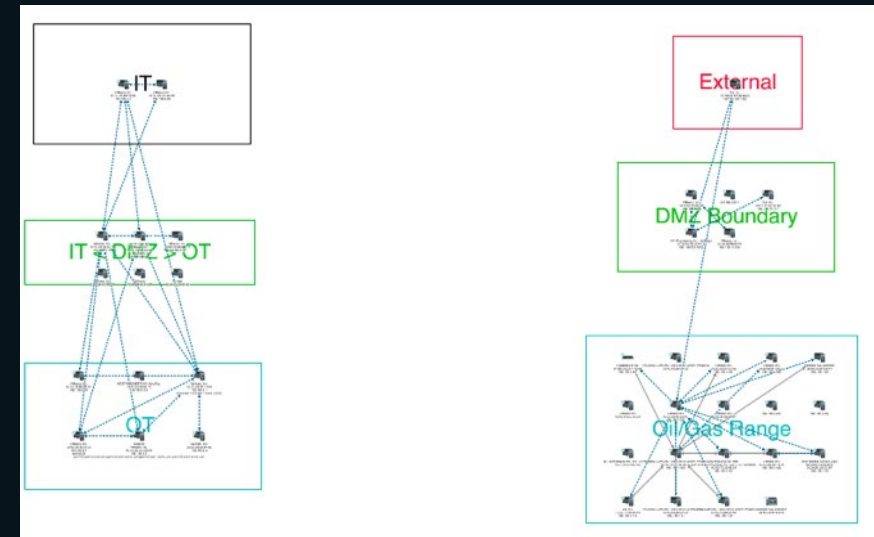
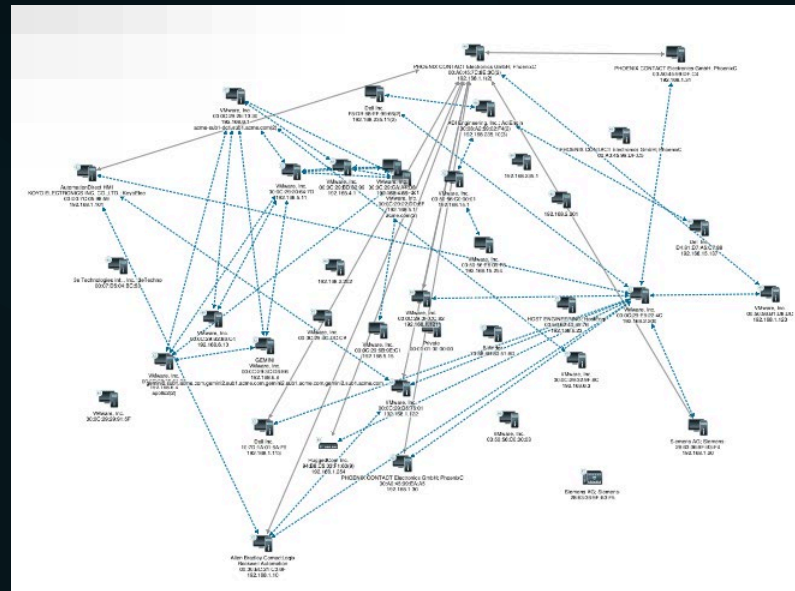
# SLIDING SCALE OF CYBER SECURITY





# WHY MATURE ASSET VISIBILITY?

	A	B	C	D	E	F	G	H
1	Asset	Type	Vendor	MAC	IP	Domain	Hostname	
2		197					Networks	range_external
3		200						range
4		43	PHOENIX CONTACT GMBH & CO.					5b72e2195512aa000703245e,range
5		12	Rockwell Automation					range,5b72e2195512aa000703245e
6		7	workstation	VMware, Inc.				range,5b72e2195512aa000703245e
7		48	RuggedCom Inc.					range
8		11	KOYO ELECTRONICS INC. CO.,LTD.					range,5b72e2195512aa000703245e
9		34	VMware, Inc.					range
10		35						range_external
11		1	PHOENIX CONTACT GMBH & CO.					5b72e2195512aa000703245e,range
12		31	Siemens AG - Industrial Automation - EWA					range,5b72e2195512aa000703245e



Understanding the environment is first for any workflow

# STANDARDS AND REGULATIONS

## REFERENCE INVENTORIES AS PRIMARY STARTING POINT

- ❖ ISA/IEC-62443
- ❖ NIST Cyber Security Framework
- ❖ SANS Top 20/CIS Critical Security Controls
- ❖ NERC CIP



# WHY EFFECTIVE ASSET VISIBILITY MATTERS?

## SUPPORTS THE FOLLOWING EFFORTS

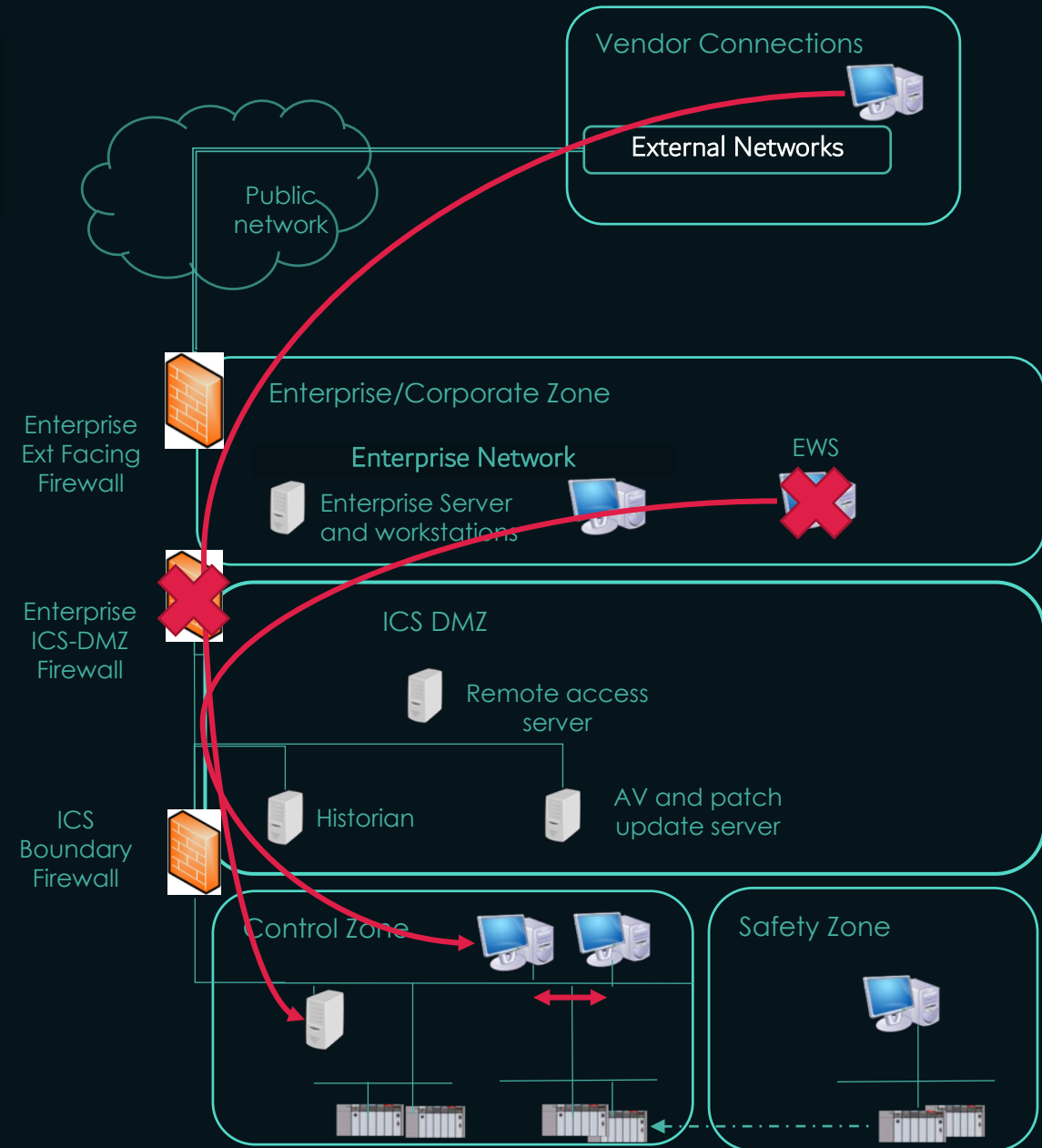
- + Architecture Reviews
- + Incident Response
- + Crown Jewel Analysis
- + Collection Management Framework
- + Threat Hunting
- + Vulnerability identification and remediation
- + Life-Cycle Management (hardware and software)
- + Hardening and security controls deployment
- + SIEM detection and enrichment





# VISIBILITY SUPPORTS FURTHER ANALYSIS

- + Third-Party Remote Access
- + ICS on Corporate Network
- + Firewall with overly permissive ruleset
- + Lack of ICS DMZ
- + Horizontal Communication Between Zones



# ONE OPTION ...\*

## FREE PASSIVE TOOLS

- + Sophia
- + NetworkMiner
- + Wireshark
- + Tshark
- + TCPDump



*\* Requires in-house expertise and OT “know-how”*

# WHAT IS CONTAINED WITHIN ASSET VISIBILITY?

## Automated Entries

- + MAC address
- + IP address(s)
- + Firmware version
- + Operating System
- + Applications
- + Ethernet/TCP/UDP ports, protocols in use
- + Service Versions
- + Communications with other systems, devices, networks

## Manual Entries

- + Backup Frequency
- + Device Owner
- + Location
- ➡ + Function
- ➡ + Network ID
- ➡ + Criticality level

THESE CAN BE AUTOMATED



# IMPACT TO OPERATIONS

## BE CAREFUL: TEST, TEST, AND TEST AGAIN

- + Know thy tools! It's important to be able to articulate how a tool functions to establish trust with operations
- + It's their shop, they run the show
- + Respect the rules of engagement
- + Only use active methods (NMAP, for example) on lab environments or low impact systems



# COMPLEXITIES OF IDENTIFYING SYSTEMS

## HOW DO YOU UNIQUELY IDENTIFY A DEVICE?

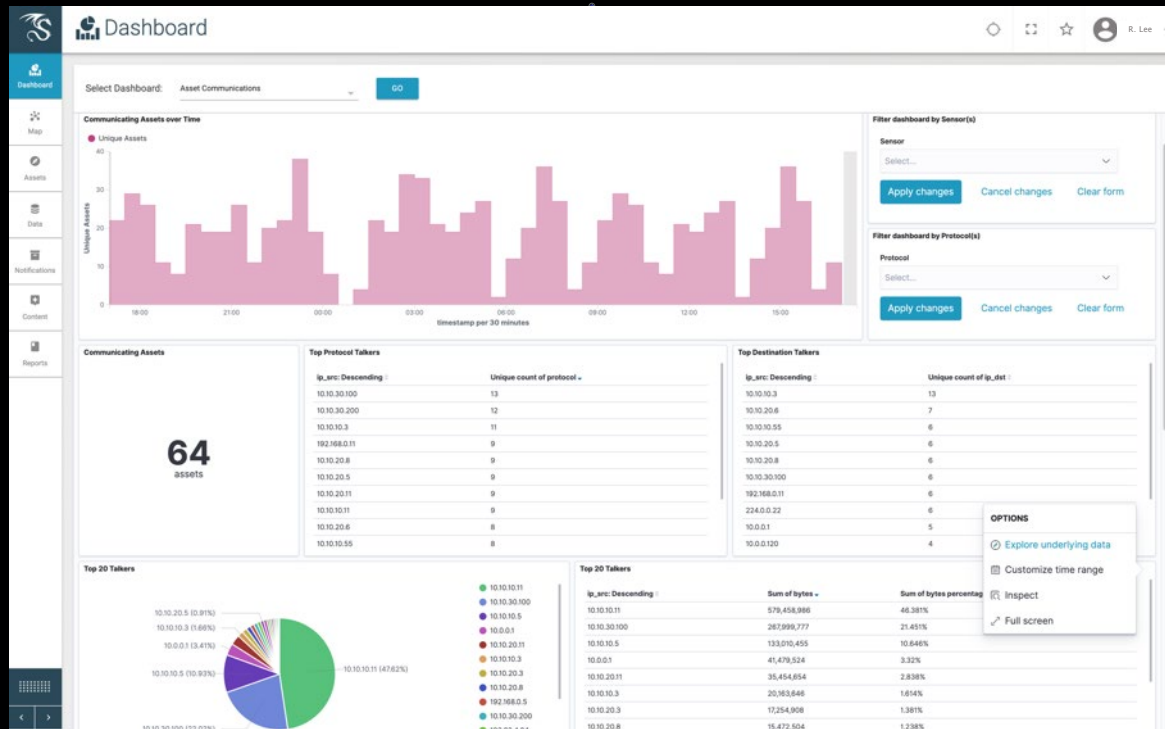
- + IP address / NAT / DHCP
- + Multiple networks
- + Redundant network paths
- + MAC address may change (VMs)
- + Infrequent OT device communications
- + Limited OT protocol dissectors



Image by Ernie Hayden

# IMPORTANCE OF AUTOMATED ASSET VISIBILITY

YES, THE OT ENVIRONMENT DOES CHANGE!



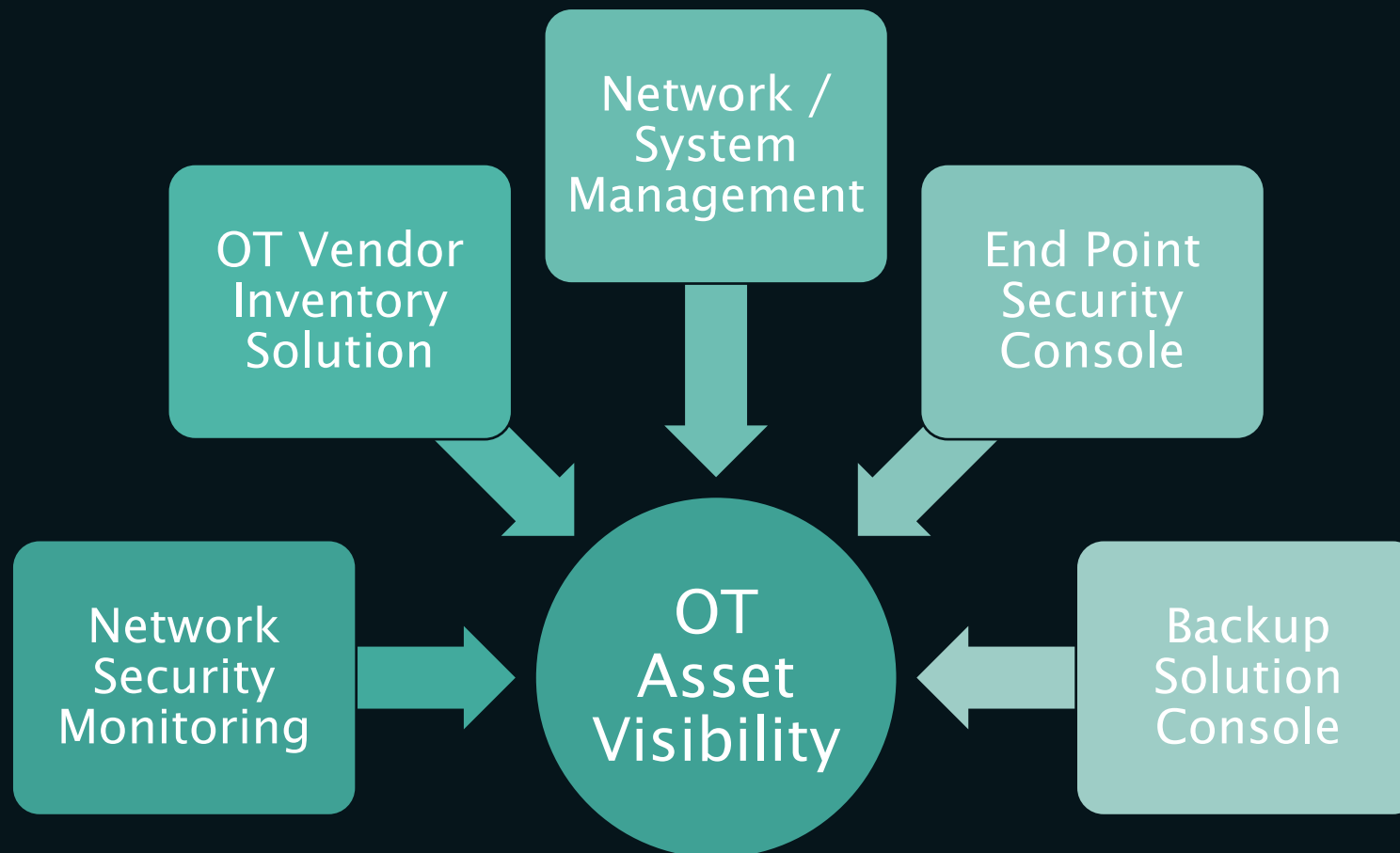
## SYSTEM(S) AWARENESS

Small OT projects are always occurring. Spreadsheets, drawings, etc., become obsolete quickly and almost never resemble the “true state” of the environment.



# AUTOMATED OT ASSET VISIBILITY

SOURCES? THEY ARE MANY!



The background features a dark, muted green color with a complex pattern of thin, light green lines. These lines form various geometric shapes, including circles, squares, and triangles, some of which are interconnected. In the upper right portion, there is a faint, stylized image of a Ferris wheel, its spokes and structure visible against the dark background. The overall aesthetic is modern and technical.

WHERE TO GO FROM HERE

# PIVOT PATH ANALYSIS

## AN ATTACKER'S PERSPECTIVE

### Identify Assets

- Passive analysis to identify assets in use
- Record ports and protocols as well

### Identify Topologies

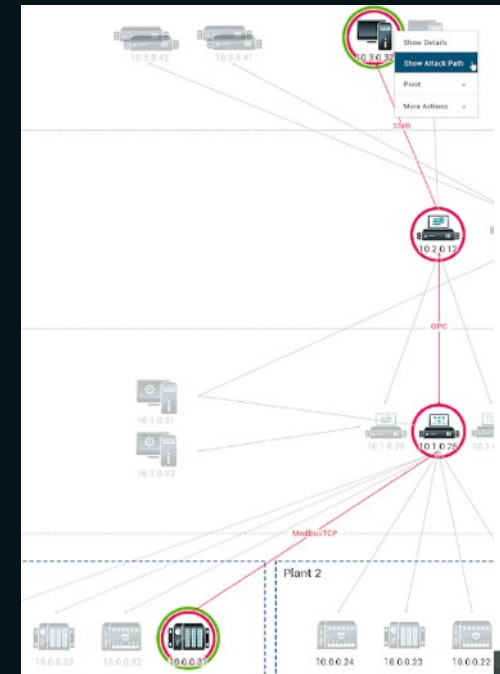
- Visually map out the interconnections between assets
- Record the protocols on the links between

### Identify Pivot Points

- Determine shortest routes possible between assets
- Determine any routes on key assets

### Modify Passive Defenses

- Tailor collection for detection
- Tune network segmentation as needed



The background of the slide features a dark, muted green color. Overlaid on this are faint, light green technical diagrams, including a large Ferris wheel structure and various geometric lines and circles. A dark blue rectangular box with a thin light green border is centered on the slide.

# CONCLUSION



# KEY TAKEAWAYS

- Why having a proper perspective of asset visibility is important
- Ways that asset visibility will help in your risk management efforts
- Some future milestones after you are satisfied with your level of asset visibility

# ASSET VISIBILITY WEBINAR SERIES

## February 25<sup>th</sup> – Focus on what matters

- + The Collection Management Framework – taxes before axes!
- + Crown Jewel Analysis – there's gold in them there zones!

## Late March – A look ahead

- + Tying it all together with the Dragos Platform (v1.7)
- + Connection between:
  - + Asset Visibility
  - + Baselines
  - + Threat Detection



# THANK YOU



[dragos.com/resources](https://dragos.com/resources)